



JAGUAR

media solutions

Running a business is an adventure.
www.jaguarmedia.net

Mission Statement

Providing and supporting clients with what they need to grow and scale their businesses and reach their full potential efficiently in today's fast-paced, highly-competitive, and fierce digital landscape.



Are you ready to take your business to the next level?

- Addressing Challenges
- Creating Solutions
- How We Can Help Your Business
- Who We Are & How We Got Here
- Next Steps



THE CHALLENGES

1 Build a Marketing Strategy

91% of B2B marketers now use content marketing and 86% of B2C marketers believe it is an effective strategy. Most clients who come to us for help don't have a complete content strategy. So, we help them! We not only create content for our clients, but also advise them on tone, voice, and strategy that is consistent with the brand's message.

2 Lack of Resources

Small businesses often lack the resources to hire the right talent dedicated to strategize, create, and effectively execute projects and marketing campaigns, and the tools in which to do so.

THE CHALLENGES

3

Lack of Execution

A business owner is often the “ideas” person, not necessarily the “technician” or the “executor”. Without execution, those great ideas seldom become a reality.

4

Skills Gap

Many business owners are often overwhelmed by content creation, social media, or SEO. Many also lack the technical skills and experience to properly leverage today’s digital marketing tools.

THE SOLUTIONS

Strategy

1 Build a Marketing Strategy. 91% of B2B marketers now use content marketing and 86% of B2C marketers believe it is an effective strategy. Most clients who come to us for help don't have a complete content strategy. So, we help them! We not only create content for our clients, but also advise them on tone, voice, and strategy that is consistent with the brand's message.

Partner

2 Partner with a Team of Experts. Partnering with a team of talented, experienced content writers and HubSpot-certified marketing professionals ensures higher-quality content and a solid marketing plan for your business and brand. We don't sub-contract or outsource our work to third-party or offshore providers. The people you speak with are the same people who do the work.

Budget

3 Set the Right Budget. You don't have unlimited funding to funnel into high-priced agencies that "sell" you services that aren't in line with your goals and provide vague details related to campaign performance. We focus on providing creating, organizing, and executing campaigns that are not in line with your budget, but that are also what your business really needs.

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HOW WE CAN HELP YOUR BUSINESS

By working with Jaguar Media, you can enjoy the freedom of selecting the services that your business needs most from our “a la carte” digital marketing menu:

- Basic keyword research
- Competitor analysis
- Content creation (B2B and B2C long-form writing and sales copywriting)
- Email marketing (content + email workflow automation setup)
- Social media setup and management
- Digital marketing strategy, management, and consulting

**Custom packages, services, and pricing are also available upon request.*



OUR PROCESS

In addition to being marketing experts and content creators, we are also project managers. We take a collaborative, agile approach to working with every client.

Here is how we like to work:

- Understand client challenges, pain points, and goals
- Observe and audit existing marketing initiatives (if applicable)
- Perform SWOT analysis
- Build a new plan and timeline
- Determine KPIs
- Deliver



WHO WE ARE AND HOW WE GOT HERE



The mission of Jaguar Media Solutions is to provide and support clients with what they need to grow and scale their businesses and to efficiently reach their full potential in today's fast-paced and highly-competitive digital landscape.

Jaguar Media Solutions originally started as predominantly an editorial services firm under the DBA, J.H. Language Solutions in 2011. At age 25, owner and original founder, Julie Anne Gniadek, funded her business with the paychecks she earned working two jobs, one of which was a full-time job in downtown Boston, Massachusetts.

In March 2017, Julie's father stuck ill, and she knew it was time for a change. She resigned from her full-time role to help care for her father and focus on growing her business. In September 2018, J.H. Language Solutions became Jaguar Media Solutions and Consulting, Inc.

Today, Jaguar Media Solutions has...



- 10+ team members
- 200+ clients
- 160+ projects completed
- 500+ content pieces published
- 97% avg. client satisfaction rate

... and counting!

NEXT STEPS

The team at Jaguar Media Solutions is dedicated to learning about you, your business' goals and needs, and crafting a plan that works best for you. Whether you need social media support or a complete digital marketing strategy, the team at Jaguar Media Solutions is available to help you with what you need.

If you have questions, or are ready to get started, [book a free 30-minute call today.](#)

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Book A Free Call Today!